



Dr. Seuss's OH, THE PLACES YOU'LL GO! 2010 College Scholarship Program

“Out there things can happen
and frequently do
to people as brainy
and footsy as you.
And when things start to happen,
don't worry. Don't stew.
Just go right along.
YOU'LL start happening too.”

—*Oh, the Places You'll Go!*

ESSAY QUESTION: Dr. Seuss's *Oh, the Places You'll Go!* delivers an important message about the chances and the troubles that life presents. Thinking about the book, OH, THE PLACES YOU'LL GO!, what kinds of opportunities and challenges do you think your education will present in the future?

WHO CAN ENTER?

Applicants must be 12th-grade high school students graduating spring 2010, age 21 years or under. (Family members, employees of Bertelsmann, Random House, Inc., or its subsidiaries, divisions or affiliates are ineligible.)

WHAT IS THE SCHOLARSHIP BEING OFFERED? 1ST Place \$5,000—One Scholarship Awarded

Scholarship award will be made by Random House, Inc. directly to your choice of post-secondary educational institution. First award will be paid during the year 2010. Please note, that acceptance of scholarship money may effect your eligibility for other financial aid. Please check with your college or advisor.

WHEN AND HOW WILL THE WINNER BE ANNOUNCED?

The winner will be announced and posted by May 1, 2010 on the Random House, Inc. Web site:
www.ohtheplaces.org

HOW DO I APPLY?

Fill out the application form and send it to *Oh, the Places You'll Go!* College Scholarship Program, with your entry attached by February 15, 2010. (Address on back of form. Mail-in entries only.)

CRITERIA

Compositions are judged by their technical merit. We are looking for writing with a strong, clear voice by authors who are original, creative, and draw clear connections back to Dr. Seuss's *Oh, the Places You'll Go!* Compositions should answer the question fully.

WHAT ARE THE GENERAL RULES AND CRITERIA?

- You must be a high school senior.
- Your original literary composition must be submitted in personal essay/memoir format.
- All submissions must be typed, double-spaced, and no longer than one page (500 words) with a minimum font size of 12 points.
- Include your name and the title of your entry at the top of your submission.
- No handwritten entries.
- No photos or drawings.

You may submit only one entry to the competition.

Foreign language submissions and previously published or awarded material will not be accepted. ALL ENTRIES MUST BE ORIGINAL WORKS. NO PLAGIARISM, NO COPYRIGHT INFRINGEMENT.

WHEN IS THE DEADLINE?

Entries must be postmarked by February 15, 2010 and mailed to *Oh, the Places You'll Go!* College Scholarship Program (Address on back of form. Mail-in entries only.)

HOW DO I KNOW IF MY APPLICATION AND ENTRY WERE RECEIVED?

If you would like confirmation that your application and entry were received, please include a self-addressed stamped postcard with your submission.

“Congratulations! Today is your day.
You're off to Great Places! You're off and away!”

—*Oh, the Places You'll Go!*

